Contact:

Kevin Thackeray
President
80 South Main Street
Brigham City Utah 84302
Phone: 435 734-2660
Fax: 435 734-2660
web@webconnexions.com

Description of Primary Products:

Web Site Development
Site Hosting
Graphic Design
E-commerce
Domain Name registration
Search Engine Submission
Product Marketing
Word Processing
Federal Environmental Regulations

Website:

http://www.webconnexions.org

NAICS Code(s):

541430- Graphic design services
541511- Custom computer programming services
518112- Web search portals
518210- Data processing, hosting and related services
5671410- Document preparation services

Company Established:

1990

Gross Revenues:

Less than $100,000

Awards & Special Recognitions:

ATK Thiokol Propulsion Team Award

Employees:

Less than 10

Operating Systems:

Windows NT
Windows 95/98
Windows 2000
other: Windows XP

Other Relevant Software:

Company Overview:

Webconnexions offers graphic design services, web site development and site hosting. Our company has the background to develop proper graphic design for web-based application or several other commercial development activities. Our intent is to create usability. This means being able to induce the viewer to continue browsing in the web site. But usability isn't only about what the site owner wants; it's also about what the viewer wants. Graphic design is important in the respect that the site has to be appealing, but graphic design is not the same as usability. This is an important distinction. After you have the viewer's attention, how are you going to keep that attention? We create a viewer usability that entices the customer to look further into the site. Through the use of proper graphic design in the web site you create the customer to become curious and look at all aspects of the site.

Webconnexions offers the services designed to assist in creating the growth your business needs. We use cutting edge technology and creative site designs that provide powerful solutions for companies wishing to establish or enhance their online presence. The end result is a customized site that helps your business optimize its operations, attract customers, improve their retention and loyalty and sustain and grow your revenue.

As part of the Webconnexions services we will not only build your site but will register your domain name and host your site. This is a complete turnkey operation. All you have to do is give us some of your ideas and we will put our designers to work for you. As the site is being built you will have the opportunity to review, make changes and additions as you see your site develop.

Key Management and Technical Staff:

Kevin Thackeray – Owner: Kevin began designing websites in 1994. He has 28 years experience with ATK Thiokol Inc. and 18 years experience in retail trade. He obtained supplemental technical skills training at the University of Utah Rocky Mountain Center Occupational and Environmental Health; Utah State University, Environmental Law; and Utah Community College, Environmental Consulting

Corailie Seright – Manager: E-Commerce/ Web Design. customer relationship management
Jeremy Perrin – Web Developer, Programmer, PHP/MySQL based sites. PHP C/C++ and PERL

Macromedia Products

Competencies and Experience

Website Design:
Mountainland Outdoor
Xoutfitters
Brigham City
Box Elder County
Utah Alliance
AAA Inc.
Aggie Apparel
Tanaka Specialties

Help Desk Support/CRM:
Xoutfitters
Mountainland Outdoor

Graphics, Animation and Illustration:
Edit nothing
Orpheum Band
Fuse Band

IT Training and eLearning:
Mountainland Outdoor
Xoutfitter
Edit Nothing

Multi-media and Digital Technologies:
Edit Nothing
Orpheum
Fuse

Data warehousing and Web hosting:
Brigham City Corp
Box Elder County
Orpheum
Utah Alliance

Other Competencies
Videography
Photography
E-Commerence

Bi-lingual Translation
English to Spanish Web Content

Jason Courad – Web Design, MS Word, Excel, Access, C++, Visual Basic.NET, Java, JavaScript, VBscript, Flash, PHP, SQL, XML, XSL,CSS, DOM, PostgreSQL, and MySQL. Server 2000 Fireworks, Dreamweaver
Rindy Flores – Sales Marketing and Technical Writer
Jonathan Young - Graphic Design, Computer Design
Nick Thackeray – Bilingual Translation (Spanish)
Cameron Hansen, - Sales, Web Development
Trevor Yeates – Sales, Apprentice Web Development

Certifications held by Key Employees:
Bachelor of Arts in Business Information Systems
Associate Degree E-commerce
Associate Degree Graphic Design
Accreditation Project Designer
Accreditation Contractor/ Supervisor
Accreditation Inspector
Certificate of Consulting Effectiveness

Additional Information
Webconnexions offers a turnkey method for complete E-Commerce, including Web Site Development, Graphic Design, Logo Development, Product Merchandising and Marketing, Site Maintenance, and Customer Service Representatives.

Worked in conjunction with Box Elder County Economic Development and DCED Smart Site Staff to procure excess softwall office modules valued at $250,000 from ATK/Thiokol Propulsion at no cost for use by Utah Smart Sites statewide

Utah Smart Sites

Webconnexions is a Utah Smart Site Enterprise. The Utah Smart Site Program is an initiative of the Utah Division of Business and Economic Development to encourage the creation of technology-based employment in small communities.

For information, contact Les Prall at (801) 538-8804 or lprall@utah.gov or visit the Utah Smart Site website at http://smartsites.utah.gov.